



TARSUS
UNIVERSITY

VOCATIONAL SCHOOL

BANKING AND INSURANCE



Dear Students,

In today's globalized world, the financial landscape is constantly evolving, driven by shifting customer demands and technological advancements. This is particularly evident in the banking and insurance sector, where rapid digitalization has created a dynamic environment that demands skilled professionals capable of adapting to change.

The banking and insurance sector's transformation has fueled an ever-growing need for qualified professionals who possess a strong foundation in information technology, a comprehensive understanding of money and capital markets, and in-depth knowledge of relevant regulations and legislation. These individuals are essential for driving innovation and ensuring the sector's continued growth and success.

The Banking and Insurance Program at Tarsus University is a two-year associate degree program designed to equip students with the knowledge, skills, and competencies required to thrive in this demanding yet rewarding field. Our carefully crafted curriculum combines fundamental courses in economics, law, mathematics, and accounting with specialized banking and insurance modules, ensuring a well-rounded education that aligns with industry expectations.

To further enhance students' employability and provide them with real-world exposure to the banking and insurance sector, our program incorporates a mandatory internship. This internship allows students to gain hands-on experience, apply their theoretical knowledge in a practical setting, and establish valuable connections within the industry.

Our vision for the Banking and Insurance Program is to cultivate a generation of innovative, dynamic, and well-informed professionals who are equipped with the expertise and entrepreneurial spirit to excel in the ever-evolving banking and insurance landscape. We strive to instill in our students a strong sense of scientific and social responsibility, preparing them not only for professional success but also for contributing meaningfully to society.

As the Banking and Insurance Program at Tarsus University, we are committed to providing our students with the necessary tools and guidance to achieve their career aspirations. We are confident that our graduates will possess the knowledge, skills, and values to make significant contributions to the banking and insurance sector. We wish all our students the best of luck in their future endeavors.

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