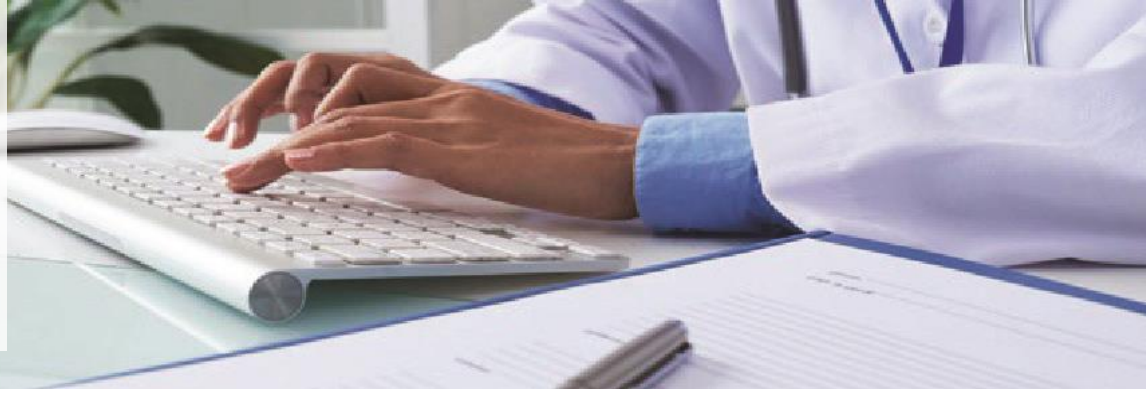




TARSUS
UNIVERSITY



FACULTY OF APPLIED SCIENCES

HEALTH ADMINISTRATION



Dear Students,

The demand for healthcare services is increasing due to the undeniable nature of the need for healthcare and the widespread access to information. Today, thanks to the undeniable impact of technology on the nature of healthcare, the traditional paradigm of healthcare delivery has also begun to transform. This irreversible transformation has made healthcare more transparent, accessible, accountable, and competitive.

This transformation also affects the management activities that claim to effectively deliver this service. In this transformation process, providing quality and accessible healthcare, which is the most basic human right, is one of the most important managerial skills. As a scientific discipline, the discipline of health management should claim to understand, define, analyze, and direct this transformation through the interdisciplinary and multidisciplinary relationships it establishes with many scientific disciplines. Well-trained health administrators will be the ones who will carry this claim on their shoulders.

With this vision in mind, the Tarsus University School of Applied Sciences Department of Health Management opens its doors to you, our young colleagues-to-be. The management of the healthcare system, where there is no single right answer and no room for error, will be with well-trained individuals. You will critically examine and comment on current developments in your field and work together to reach a common mind in health management. We, together with competent academics in the field, will always be by your side, working to create spaces for you to always think freely and put your thoughts into practice. Based on the logic of "be the best where you are", we will do our best to make you individuals who stand out in your work environments with confidence in yourself and your knowledge.

With the principles of fairness, merit, and freedom in our bags, we are looking forward to many successes that we can achieve together.

Associate Professor Gülpembe Oğuzhan

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